
INTRODUCTION OF VISUAL STUDIES

MY VISUAL STUDY IS EXPLORING THE SOCIAL ISSUE OF FEMINISM IN TODAY'S SOCIETY AND HOW IT HAS BEEN REPRESENTED WITHIN CONTEMPORARY ART. CONTEMPORARY ART CAN BE DEFINED AS ART PRODUCED AT THIS PRESENT POINT IN TIME OR ART PRODUCED IN THE RECENT PAST.

FEMINIST ART BEGAN IN THE LATE 1960S AND GREW THROUGHOUT THE 1970S AND IS STILL CONTINUING TODAY. FEMINIST ART HAS BEEN WELL REPRESENTED IN THE UNITED STATES, BRITAIN, AND GERMANY, ALTHOUGH FROM THE 1970S IT HAS SPREAD TO MANY OTHER COUNTRIES AND CULTURES.

FEMINIST ART REFLECTS WOMEN'S LIVES AND EXPERIENCES, AS WELL AS TO CHANGE THE FOUNDATION FOR THE PRODUCTION AND RECEPTION OF CONTEMPORARY ART. FEMINIST ART HAS BECOME MORE AND MORE POPULAR WITHIN THE GENERAL PUBLIC AND FEMINIST ARTISTS ARE NOW SHOWING IN GALLERIES ALL OVER THE WORLD. THESE ARTISTS INCLUDE:

- CINDY SHERMAN
- JOYCE WIELAND
- ARTEMISIA GENTILESCHI
- CANDICE RAQUEL LEE
- JENNIFER LINTON
- MARTHA ROSLER
- LILITH ADLER
- BARBARA KRUGER
- FRIDA KAHLO
- CAROLINE FOLKENROTH
- VICTORIA VAN DYKE
- RACHEL STONE

THE ARTIST I HAVE CHOSEN TO BASE MY INVESTIGATIONS ON IS **BARBARA KRUGER**. I CHOSE BARBARA KRUGER BECAUSE I BELIEVE SHE IS A FEMALE ARTIST THAT IS WELL KNOWN FOR SUCCESSFULLY DEPICTING WOMEN'S ISSUES IN HER ARTWORKS. FOR EXAMPLE BARBARA KRUGER'S '*UNTITLED*' (*YOUR BODY IS A BATTLEGROUND*, REFERS TO THE STRUGGLE MANY WOMEN HAVE WITH THEIR BODY IMAGE (PLEASE SEE ANALYSIS ON PAGE FOUR).